Blockchain/Web3 Application Word Template

## Primary Contact Information

|  |  |
| --- | --- |
| **Salutation** \* | Dr.  Miss.  Mr.  Mrs.  Ms.  Mx. |
| **First Name** \* |  |
| **Last Name** \* |  |
| **Gender** \* | Female  Male  Two-Spirit  Trans  Non-binary  Prefer not to say  X  Other |
| **Phone** \* |  |
| **Email** \* |  |
| **Street** \* |  |
| **City** \* |  |
| **Country** \* |  |
| **State** \*  ***(Conditional on Country)*** |  |
| **Province** \*  ***(Conditional on Country)*** |  |
| **Postal Code** \* |  |
| **Country of Citizenship** \* |  |
| **Link to LinkedIn Profile** |  |
| **Link to Google Scholar Profile** |  |
| **Link to GitHub** |  |
| **Link to other online profile(s)** |  |

### \*Required Fields

## Startup Information

|  |  |
| --- | --- |
| **Startup Name** \* |  |
| **Website** |  |
| **Is your startup incorporated?** \* | Yes  No |
| **If yes, provide date of incorporation** \*  ***(Conditional on answer: Yes)*** |  |
| **Jurisdiction of registration or incorporation** \*  ***(Conditional on answer: Yes)*** |  |
| **Stage of the startup** \* | Concept Stage (Have a business idea/concept but have not yet started building the product/service)  Technology Stage (Currently building the product/service)  Prototype Stage (Have a basic prototype/MVP that works, but no customers yet)  Validation Stage (Have a selected group of customers testing/using the prototype/MVP)  Early Revenue Stage (Have paying customers, but not yet a profitable venture)  Profitable (The venture is cash-flow positive) |
| **Describe Your startup** \*  ***(1000 characters max)*** |  |
| **Describe the problem your startup is trying to solve** \*  ***(1000 characters max)*** |  |
| **Describe how your product or service works. Outline each of the different stakeholders involved and how they interact with the product/service.** \*  ***(1000 characters max)*** |  |
| **Explain the value proposition for your customers** \*  ***(1000 characters max)*** |  |
| **What is the long-term vision of your startup? How is your product or service going to change the world?** \*  ***(1000 characters max)*** |  |
| **What is your startup’s core technology, explained in non-technical terms?** \*  ***(1000 characters max)*** |  |
| **What is the single most important dimension on which your technology outperforms your competition?** \*  ***(1000 characters max)*** |  |
| **Why is blockchain a necessary technology to deliver your solution?** \*  ***(1000 characters max)*** |  |
| **Does your solution require the issuance of a token? If yes, why do you need one?** \*  ***(1000 characters max)*** |  |
| **What data is being stored on-chain and off-chain? (Mark as N/A if not applicable)** \*  ***(1000 characters max)*** |  |
| **How do you plan to protect your idea from competitors?** \*  ***(1000 characters max)*** |  |
| **Do you have a working prototype? Explain what the prototype or product demonstrates, and provide a link to a demo if available.** \*  ***(1000 characters max)*** |  |
| **Have you generated any revenue? If so, how much and over what period of time?** \*  ***(1000 characters max)*** |  |
| **How much time and money have you spent on developing this business?** \*  ***(1000 characters max)*** |  |
| **Have you raised any dilutive money? Include amount raised and investors if applicable.**\*  ***(1000 characters max)*** |  |
| **Have you received any grant funding and/or non-dilutive funding money? If so, how much?** \*  ***(1000 characters max)*** |  |
| **Number of Key Co-Founders (in addition to Primary Contact Person)** \* | 0  1  2  3  4  5 |
| **How long have the founders known one another and how did they meet? Please provide brief information about any other projects the team has executed in the past.** \*  ***(250 characters max)***  ***(Conditional on # of Cofounders)*** |  |

### Primary Contact Person’s Information

|  |  |
| --- | --- |
| **Number of hours spent on the venture during the last 30 days?** \* | Less than 10 hours  10 hours – 25 hours  25 hours – 75 hours  75 hours – 150 hours  150 hours – 250 hours  More than 250 hours |
| **Over the next 6 months, on average how many hours per month does this founder intend to work on the startup?** \* | Less than 10 hours  10 hours – 25 hours  25 hours – 75 hours  75 hours – 150 hours  150 hours – 250 hours  More than 250 hours |
| **Do you have any other professional commitments at the moment?** \*  ***(1000 characters max)*** |  |
| **Relevant Experience** \*  ***(250 characters max)*** |  |
| **Key Awards and Achievements** \*  ***(250 characters max)*** |  |
| **Why is this founder important for the venture?** \*  ***(1000 characters max)*** |  |
| **How many years of software development experience do you have?** \* |  |
| **Provide links to published papers, original research, or open-source code you have created (if any).** \*  ***(1000 characters max)*** |  |
| **Please tell us about an interesting project, preferably outside of class or work, that this founder created. Include urls if possible** \*  ***(1000 characters max)*** |  |
| **If you have any experience as an entrepreneur (e.g., building a company, leading a project, or heading some type of initiative that required rallying others to execute on your vision), then please describe that here.** \*  ***(250 characters max)*** |  |

### Education

|  |  |
| --- | --- |
| **Number of Degrees (including in progress)** \* | 0  1  2  3 |

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Degree** \* | **Specialization** \* | **Graduation Year** \* | **GPA (on a 4.0 scale)** | **Institute** \* |
|  |  |  |  |  |
|  |  |  |  |  |
|  |  |  |  |  |

### Co-Founders

|  |  |
| --- | --- |
| **Salutation** \* | Dr.  Miss.  Mr.  Mrs.  Ms.  Mx. |
| **First Name** \* |  |
| **Last Name** \* |  |
| **Gender** | Female  Male  Two-Spirit  Trans  Non-binary  Prefer not to say  X  Other |
| **Phone** \* |  |
| **Email** \* |  |
| **Street** \* |  |
| **City** \* |  |
| **Country** \* |  |
| **State** \*  ***(Conditional on Country)*** |  |
| **Province** \*  ***(Conditional on Country)*** |  |
| **Postal Code** \* |  |
| **Country of Citizenship** \* |  |
| **Link to LinkedIn Profile** |  |
| **Link to Google Scholar Profile** |  |
| **Link to GitHub** |  |
| **Link to other online profile(s)** |  |

|  |  |
| --- | --- |
| **Number of hours spent on the venture during the last 30 days?** \* | Less than 10 hours  10 hours – 25 hours  25 hours – 75 hours  75 hours – 150 hours  150 hours – 250 hours  More than 250 hours |
| **Over the next 6 months, on average how many hours per month does this founder intend to work on the startup?** \* | Less than 10 hours  10 hours – 25 hours  25 hours – 75 hours  75 hours – 150 hours  150 hours – 250 hours  More than 250 hours |
| **Do you have any other professional commitments at the moment?** \*  ***(1000 characters max)*** |  |
| **Relevant Experience** \*  ***(250 characters max)*** |  |
| **Key Awards and Achievements** \*  ***(250 characters max)*** |  |
| **Why is this founder important for the venture?** \*  ***(1000 characters max)*** |  |
| **How many years of software development experience do you have?** \* |  |
| **Provide links to published papers, original research, or open-source code you have created (if any).** \*  ***(1000 characters max)*** |  |
| **Please tell us about an interesting project, preferably outside of class or work, that this founder created. Include urls if possible** \*  ***(1000 characters max)*** |  |
| **If you have any experience as an entrepreneur (e.g., building a company, leading a project, or heading some type of initiative that required rallying others to execute on your vision), then please describe that here.** \*  ***(250 characters max)*** |  |

### Education

|  |  |
| --- | --- |
| **Number of Degrees (including in progress)** \* | 0  1  2  3 |

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Degree** \* | **Specialization** \* | **Graduation Year** \* | **GPA (on a 4.0 scale)** | **Institute** \* |
|  |  |  |  |  |
|  |  |  |  |  |
|  |  |  |  |  |

## Additional Information

|  |  |
| --- | --- |
| **How did you first hear about CDL?** \* | At an event  Email  Media  Recruited  Referral  Search Engine  Social Media  Website  Word of Mouth  Other |
| **Who emailed you** \*  ***(Conditional on Email)*** | Email from a CDL Team Member  CDL Newsletter  Other |
| **Who referred you?** \*  ***(Conditional on Referral)*** |  |
| **Which search engine?** \*  ***(Conditional on Search Engine)*** | Google  Bing  Yahoo  DuckDuckGo  Other |
| **Which platform?** \*  ***(Conditional on Social Media)*** | Facebook  Twitter  LinkedIn  Instagram  Other |
| [**What**](https://cdl.lightning.force.com/lightning/setup/ObjectManager/01I1I000001f4eU/FieldsAndRelationships/00N0A000000PqHn/view) **type of media?** \*  ***(Conditional on Media)*** | Blog  News  Podcast  Other |
| [**Who**](https://cdl.lightning.force.com/lightning/setup/ObjectManager/01I1I000001f4eU/FieldsAndRelationships/00N0A000000PqHn/view) **told you about it?** \*  ***(Conditional on Word of Mouth)*** |  |
| **What event?** \*  ***(Conditional on Event)*** |  |
| **Who was your primary recruiter?** \* | CDL Team Member  CDL Mentor (Fellows or Associates)  CDL Scientist  I applied through the website without being recruited  Other  None |
| **Name of CDL Team Member** \*  ***(Conditional on CDL Team Member)*** |  |
| **Name of CDL Mentor** \*  ***(Conditional on CDL Mentor)*** |  |
| **Name of CDL Scientist** \*  ***(Conditional on CDL Scientist)*** |  |
| **Other** \*  ***(Conditional on Other)*** |  |
| **Do you have any affiliations with other program/institutions?** \* | Yes  No |
| **If so, please list:**  ***(Conditional on Yes)***  ***(1000 characters max)*** |  |
| **Does your venture have any advisors?** \* | Yes  No |
| **If so, please list them and give a brief description of their background.**  ***(Conditional on Yes)***  ***(1000 characters max)*** |  |
| **Is there anything else you think we should know about you?** \* |  |
| **Pitchdeck (Optional) (PDF Only)** |  |